

Registered Charity No. 249338

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A.S.B.A.H. LTD.

ASSOCIATION FOR SPINA BIFIDA AND HYDROCEPHALUS

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Appeals Secretary: Mrs. K. M. White

Dear Reader,

## MONEY TALKS: MAKE IT SHOUT VICTORY

There is no need for me to tell you how urgently funds are required to ensure that all those affected with spina bifida and hydrocephalus are given every support and opportunity to develop their full potential and to promote research into causes and prevention. I know that these are matters close to your heart and that you are already helping in many various ways.

Will you help again, in a rather special and different way, which will not involve you in any outlay? We are collecting Green Shield stamps under the Community Savings Plan and the target is one and a half million stamps, with which to buy a car and a holiday for two in Majorca as prizes in a national competition. This will raise a sufficiently large sum, we hope £30,000, to provide welfare schemes such as pre-school play groups, specialist social workers, vocational training and so on.

Will you help? This letter is being sent out to 8,000 people. You and the other 7,999 can achieve our target of 1,500,000 stamps in a matter of only nine weeks if you will each give just 20 stamps, each week for nine weeks.

Will you help?

Six families a week face the bombshell that their new baby may never walk unaided — imagine their feelings. And you will realise just how much money is required to give them all the help they will need. Please don't let them down.

Yours sincerely Kate Write

> Mrs. Kate White. Appeals Secretary.

LETS GET OFF TO A GOOD START WITH OUR
GREEN SHIELD PLAN

TO HELP SUFFERERS

OF

SPINA BIFIDA and HYDROCEPHALUS